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June 13, 2008

NRG-Ma'ariv Online News
Galia Azran, Editor
2 Karlibach Street
Tel Aviv, Israel

By e-mail galiaa@nrg.co.il

Yonatan Levy, Writer
NRG-Ma'ariv Online News
2 Karlibach Street
Tel Aviv, Israel

By e-mail yonatanlevy@gmail.com

Re: EnlightenNext and Andrew Cohen

To Jonathan Levy (aka Yonatan Levy) and NRG-Ma'ariv Online News:

This office represents EnlightenNext and Andrew Cohen. You have submitted a series of questions to my clients in connection with a proposed article to be published in NRG-Ma'ariv Online News. These questions are said to arise out of allegations made with respect to my clients by third parties.

We appreciate your diligence and caution in this matter. At any time, but particularly in this age of the internet, innuendo published can cast shadows that over take public perception, leading to beliefs that are out of alignment with facts or even with the intent of the writer/publisher. Especially in articles that are personality profiles, such as the one proposed, this is even more the case. We are trusting that you will act with prudence and consideration with respect to the facts and reputation of all parties.

In an e-mail to Amy Edelstein of EnlightenNext, Mr. Levy stated that "if the allegations are to be found untrue we are of course to drop the article."

In the spirit of cooperation, my clients have answered the questions you posed, and the answers are enclosed. As you will see, it is the case that "the allegations are . . . untrue." I trust, and on behalf of my clients, request, that the article therefore be

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"dropped" in accordance with your message.

Please be advised that harm may come to my clients as a result of the proposed article. EnlightenNext is a nonprofit organization dedicated to aiding the spiritual development of interested persons. It is largely dependent on donations from the public to support its staff, as well as its retreats, seminars, publications, and speaking tours. False accusations published about it will have the foreseeable effect of unjustly diminishing its reputation and goodwill among the public that it seeks to contact and on which it is dependent for its support.

It appears that under Israeli law, an internet site may be liable for a defamatory publication even if it is not the direct editor of the material. See Boshmitz v. Aronowitz, No. C 032986/03 (Magis. Ct. Tel Aviv). Here, NRG-Ma'ariv Online News is the direct editor and publisher, so Boshmitz is an a fortiori case.

It also may be the case that you may be subject to the personal jurisdiction of American courts. Among other factors, the article would be directed at my clients specifically and you have had contacts in the United States relative to them.

Thank you for your attention to this matter. Please contact me if you have any questions.

Sincerely yours,

Barry A. Fisher

Encl.